



2009 Swim Programs a Success!

The MCA is thrilled to declare the 2009 Aquatic Season as a success. With nearly 600 of Stapleton's Residents participating in the 10 weeks of programming offered this year at our pools, while capturing over 75,000 resident visits and over 13,500 non-residents during open hours.

Adult Programs:

We are thrilled to report that all programs have grown from years past, including those geared toward the Adults. All those interested in enrollment for the Masters Swim and Triathlon Training were able to be absorbed into the programs while drop in water fitness classes steadily grew as the season progressed. In August we finished off the season with a 5 week series of "yoga by the pool" which drew in participants of all ages and abilities to participate in a slower paced practice among the soothing sounds of the F 15 fountains in the background.

Swim Team:

The 2009 Stapleton Swim Team had an amazing season. With over 98 enrollments this year, kids attended a structured practice M-Th morning's lead by our dedicated coaching staff. This was the team's first year in the Denver Aquatics Swim League, and our swimmers surprised us all when Stapleton finished FIRST at the Junior Varsity meet and SECOND at the Varsity meet against 17 other Denver Parks and Recreation swim teams.

Lessons:

Stapleton's learn to swim program brought in a total of 398 registrations with 43 of them being non-residents. To accommodate the high demand of preschool and early age swimming levels, we were pleased to have the ability to absorb all of our waitlists in each session in addition to serving nearly 100 private lesson requests for those interested in one on one instruction....Totaling over 3000 individual lessons in a 10 week period.

Membership Cards:

From March of 2009 until the present, The MCA has re-issued over 6800 membership cards for all residents interested in utilizing the pool facilities. We are certain that our current system not only captured updated Resident information for our participants, but has increased our ability to communicate electronically and efficiently within the community. New this year, we offered a temporary resident card for those that qualified (nanny etc) and up to 4 household guest cards for those that wanted unlimited guest passes when bringing guests to the pool. We also reissued just under 200 5 visit punch passes to those residents that were not interested in the unlimited guest pass.



Pool Parties/Rentals

New this year, each facility had a section of the pool deck that could be reserved in 2 hour segments while allowing up to 20 non-resident entries as part of the Birthday Party package.

The MCA took in 38 reservations for the party pads and a dozen After Hours Private Parties Rentals.

Dog Days:

The first dog swim event took place at the F-15 pool and over 125 four legged participants enjoyed the opportunity to run, swim, fetch and even socialize with others. Almost \$1000 was raised and the profits will benefit the Denver Dumb Friends League. This was such a success that we will have this as an annual event.