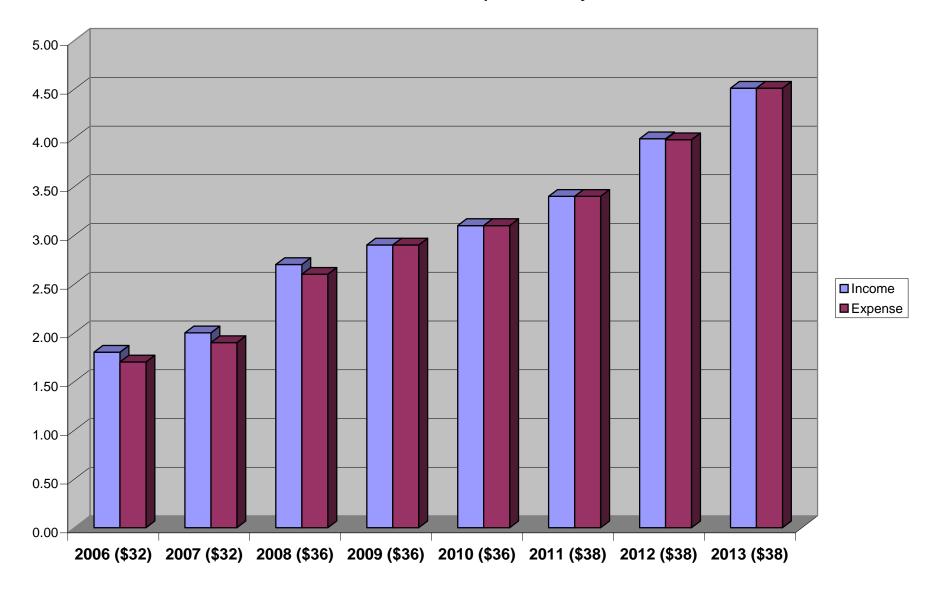


# 2013 BUDGET

Approved November 14, 2012

2823 Roslyn Street • Denver CO 80238 • (303)388-0724 www.stapletoncommunity.com MCA Revenue & Expense History





# **Mission Statement**

The Stapleton MCA is a 501(c) 4 Non Profit Community Development Organization whose mission it is to create and sustain a sense of community at Stapleton through comprehensive management of parks and recreational facilities, community events and cultural programming.

#### **2012Community Numbers**

Current Community Statistics	
Estimated Population	13,360
Number of Residential Properties	4600 (+385)
Number of Rental Properties	744 (+310)
Number of Business Entities	85 (+5)
Aquatics	
• # of Resident Cards	9700 (+700)
• % of population that use facilities	86%
• Current annual usage (4 pools)	120,000
Lessons Packages	2063 (+35%)
• 2012 Swim Team	270 (+50)
Programming	
Season Attendees	85,000
• "Markets on the Green"	23
• "Movies on the Green"	5
• "Concerts on the Green"	5
First Friday Flights	5
• "Theater on the Green"	4
<ul> <li>July 4<sup>th</sup> Pancake Breakfast &amp; Parade</li> </ul>	1
Stapleton Beer Festival	1
• Stapleton Rocks talent show	1
• Spring Egg Scramble	1
Winter Welcome and Town Center Lighting	1
Active Minds	12
Activities Inc	12



## **2013 Budget Assumptions**

#### Assessments

- 1. Residential Assessments remain the same (\$38 per month)
- 2. Estimated units as of Jan 1, 2013 is 4674
- 3. We will continue to see 35 45 new sales per month.
- 4. Residential Development will continue in filings 16, 35 & North
- 5. Inventory of properties that the builders & developer should increase in 2013-14
- 6. Rental Property will increase late 2013 14 (Current is 744 units)
- 7. Commercial Development will increase late 2013 14 (Current is 700 units)
- 8. Commercial Assessment Rate will remain the same. (\$4.60 \$12.40)

#### **Pool Fees**

- 1. Resident card fee will remain \$20 per year.
- 2. Discounted renewals "Online Only" for \$10 per card
- Non-Resident fees will increase to \$8 per regular entry (Holiday's & Weekends \$10)
- 4. Resident Guests will remain at \$5 per entry (except weekends and holidays \$10)
- 5. Unlimited Resident Guest Card will increase to \$80 each (4 max per household)
- 6. Swim programs will increase approximately 20% per session (\$8 for standard session \$42-\$50)

#### Administration (\$650K/\$100K/\$150K)

- 1. MCA will staff it operations with 4 fulltime employees (Executive Director, Programming Director, Aquatics Director, Business & HR Manager)
- 2. MCA will continue with 2 hourly positions that will focus on the increased daily demands of front desk, communication and information delivery as well as database management.
- 3. MCA will continue to lease 3,000sf to house MCA offices and Community Room
- 4. MCA will oversee contracts with MSI to bill and collect from residential and commercial owners (4600/744/700)



#### Parks & Parkways (\$1.5M)

1. MCA will over see contracts for the maintenance and operation of approx 100 acres of Park, Medians, ROW and open space (60/40)

#### **Pools (\$768K)**

- 1. MCA will hire and train a seasonal staff of approximately 100 Seasonal employees to operate pools from Memorial Day to Labor Day
- 2. MCA will operate 4 pools with an estimated usage of 130,000 visits from Memorial Day to Labor Day.
- 3. MCA will operate Pool Concession.
- 4. MCA will operate a robust offering of swim programs to the community including: Swim Team; Learn to swim; Adult Programs

#### Programming (\$372K)

- 1. MCA will program the 29<sup>th</sup> ave Town Center Green with a robust summer series of actives including: Movies, Concerts and Markets.
- 2. MCA will produce the Stapleton Beer Festival, Stapleton Rocks and the Winter Welcome
- 3. MCA will continue to grow several successful 2012 events such as "First Friday Flights", "Active Minds" and "Family Fun Nights at the Pools"
- 4. MCA will expand to outdoor live theater production most likely for Mid June and mid September
- 5. MCA will add additional season lighting to reflect both summer and winter ambiance primarily located within the 29<sup>th</sup> ave town center
- 6. MCA will work to develop unique programming suitable for the North Green. (e.g. Thursday evening farmers market)
- 7. MCA will produce at least one major event for the North Green to celebrate its grand opening in 2013.
- 8. MCA will develop a partnership with Sam Gary Library to support added community programming
- 9. MCA will continue to partner with Central Park Rec Center to support added community programming.



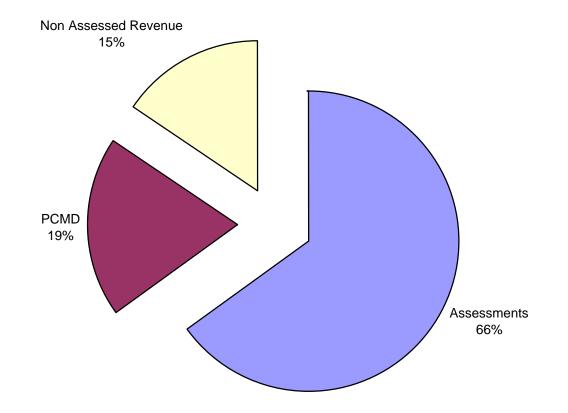
#### **Repair & Replacements (\$200K)**

- 1. Pools = \$100K (Re surfacing Aviator / PJ)
- 2. Parks = \$50K (Drainage & Landscaping)
- 3. Parkways = \$25K (Trees)
- 4. Alleys = \$25K (Concrete)

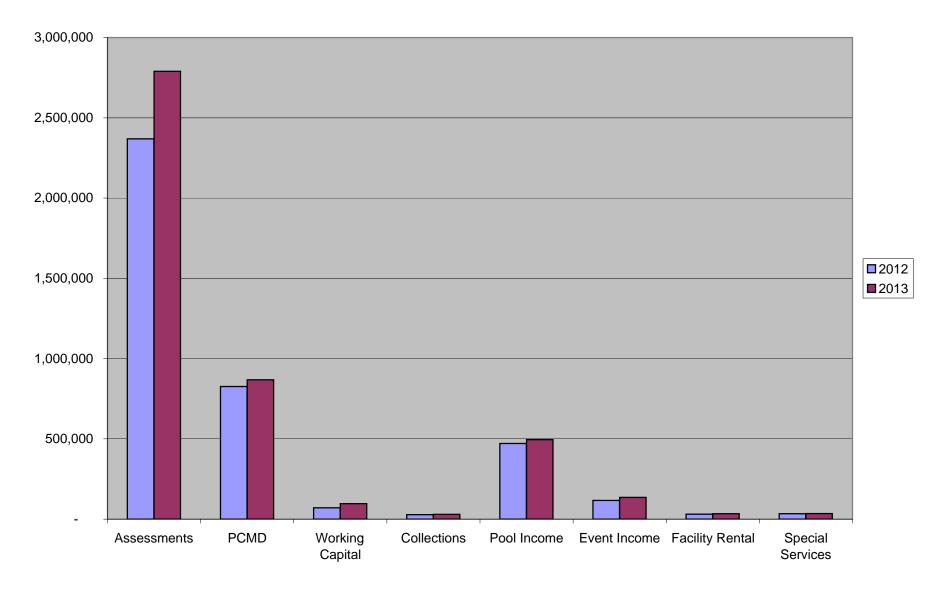
#### Improvements (\$320K)

- 1. Founders Green Performance Stage Cover and Restrooms (\$250K)
- 2. Added Deck at Jet Stream Pool (\$30K)
- 3. Sound Systems -PJ, Aviator, JS (\$10K)
- 4. Added lighting and security systems at Aviator, PJ, F15, JS (\$30K)

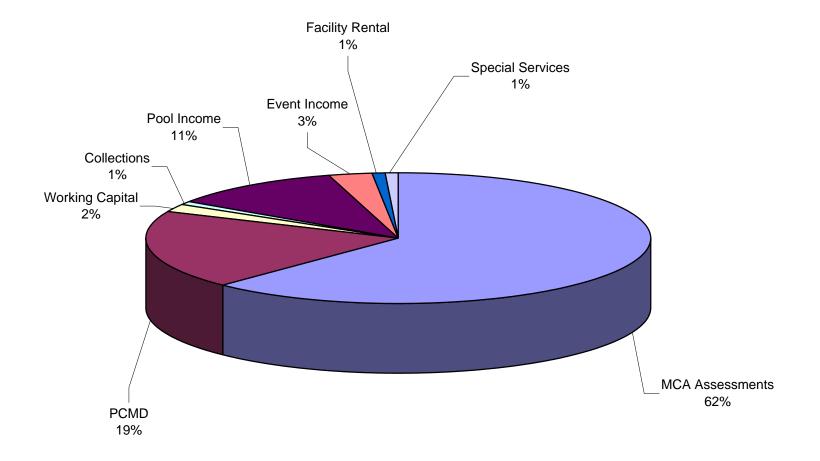
# 2013 MCA Funding



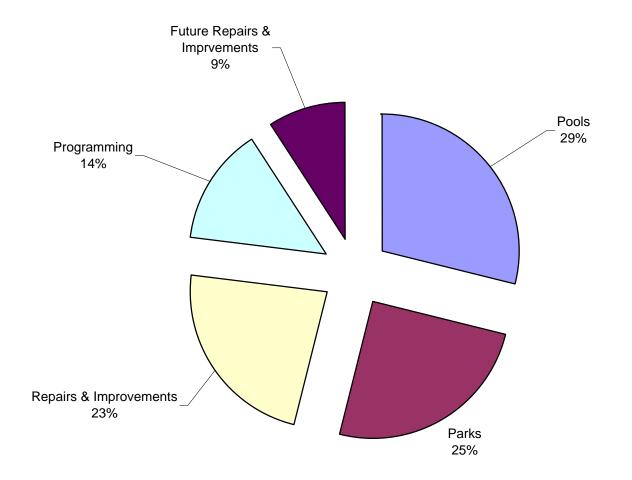
## **Revenue Comps**

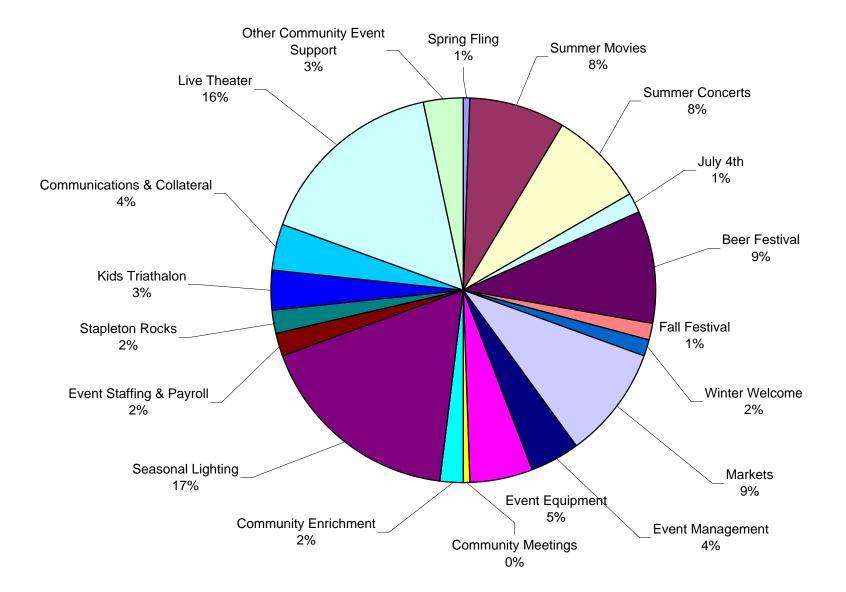


## 2013 Revenues

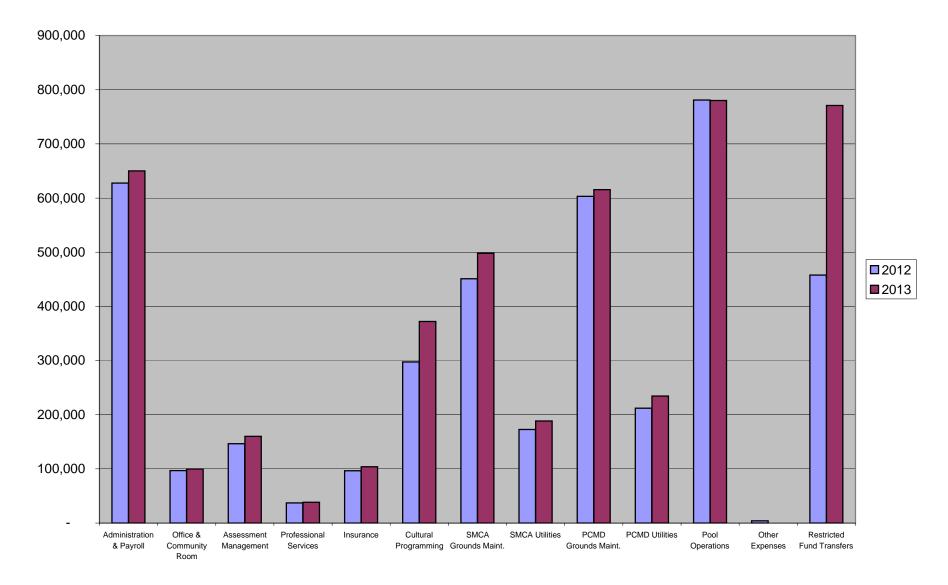


## MCA Core Spending 2013





## Expense Comps



#### 2013 EXPENSE

